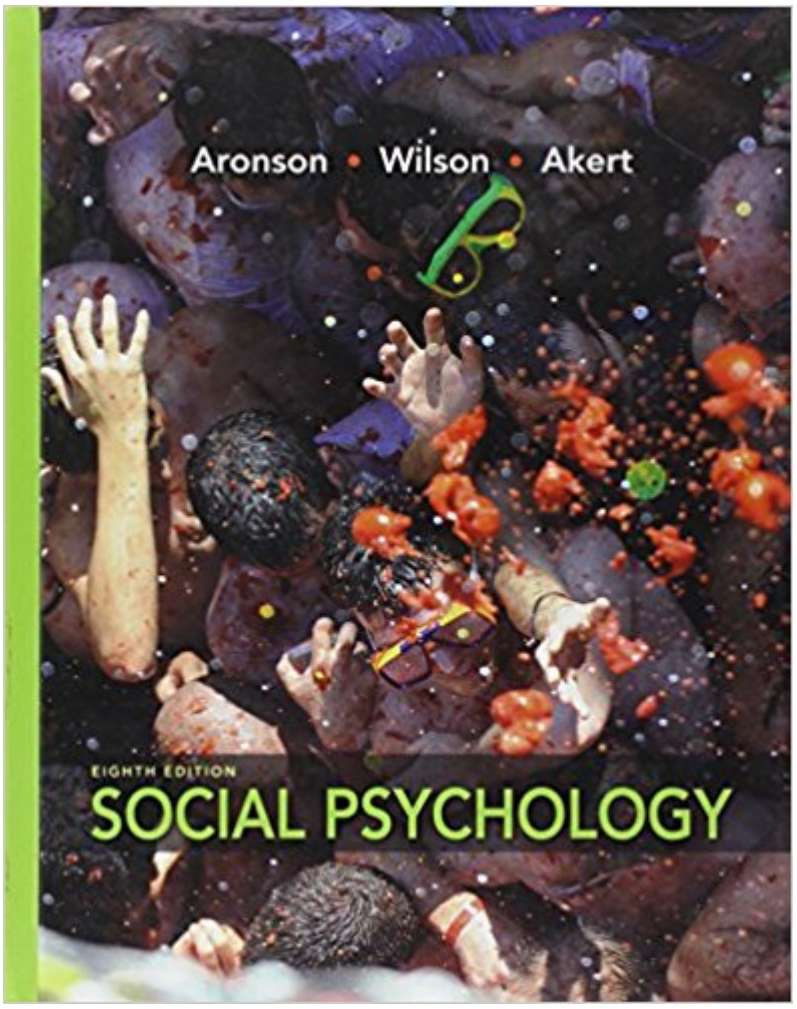
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Social Psychology (8th Edition)



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Synopsis

Research made relevant through a storytelling approach. Ã Â This renowned text maintains its acclaimed storytelling approach, teaching the science of psychology through an engaging narrative that makes research relevant to students. Drawing upon their extensive experience as researchers and teachers, Elliot Aronson, Tim Wilson, and Robin Akert present the classic research that has driven the field and introduce cutting-edge research that is the future of social psychology. Significantly updated to reflect advances in the discipline, the 8th edition provides a firm foundation for students to build their understanding of this rigorous science in a way that engages and fascinates. Ã Â A better teaching and learning experience This program will provide a better teaching and learning experienceÃ¢â ¬â • for you and your students. HereÃ¢â ¬â„¢s how: Personalize Learning Ã¢â ¬â • The new MyPsychLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. Improve Critical Thinking Ã¢â ¬â • The authors emphasize this rigorous science through research examples that encourage students to think twice about their preconceived notions of what social psychology is - and isnÃ¢â ¬â„¢t. Engage Students Ã¢â ¬â • Through real-life vignettes, which open each story chapter, and Ã¢â ¬Å“mini-storiesÃ¢â ¬Â• throughout each chapter, the eighth edition provokes student interest by focusing on real-life examples. Explore Research Ã¢â ¬â • The authors present a balance between the latest findings in the field with classic research in social psychology. Noting that some older studies deserve their status as classics and are important cornerstones to the discipline, this text encourages students to experience the continuity and depth of the field versus regarding it as a collection of studies published in the past few years. Support Instructors Ã¢â ¬â • This program provides instructors with unbeatable resources, including state-of-the-art PowerPoints embedded with videos, the NEW MyPsychLab with ABCÃ¢â ¬â„¢s What Would You Do videos, an easy to use InstructorÃ¢â ¬â„¢s Manual, a robust test bank, and an online test generator (MyTest). All of these materials may be packaged with the text upon request. Note: MyPsychLab does not come automatically packaged with this text. To purchase MyPsychLab, please visit www.mypsychlab.com or you can purchase a ValuePack of the text + MyPsychLab (at no additional cost). ValuePack ISBN-10: 020591201X / ValuePack ISBN-13: 9780205912018.

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Customer Reviews

Elliot AronsonÃ Â Elliot Aronson is one of the most renowned social psychologists in the world. In 2002 he was chosen as one of the 100 most eminent psychologists of the twentieth century. He is currently Professor Emeritus at the University of California at Santa Cruz and Distinguished Visiting Professor at Stanford University. Ã Â Dr. Aronson is the only person in the 110-year history of the American Psychological Association to have received all three of its major awards: for distinguished writing, distinguished teaching, and distinguished research. Many other professional societies have honored his research and teaching as well. These include: the American Association for the Advancement of Science, which gave him its highest honor, the Distinguished Scientific Research award; the American Council for the Advancement and Support of Education, which named him Professor of the Year of 1989; the Society for the Psychological Study of Social Issues, which awarded him the Gordon Allport prize for his contributions to the reduction of prejudice among racial and ethnic groups. In 1992, he was named a Fellow of the American Academy of Arts and Sciences. He has served as President of the Western Psychological Association as well as President of the Society of Personality and Social Psychology. Tim WilsonÃ Â Tim Wilson did his undergraduate work at Williams College and Hampshire College and received his Ph.D. from the University of Michigan. Currently Sherrell J. Aston Professor of Psychology at the University of Virginia, he has published numerous articles in the areas of introspection, attitude change, self-knowledge, and affective forecasting, as well as the recent book, Strangers to Ourselves: Discovering the Adaptive Unconscious. His research has received the support of the National Science Foundation and the National Institute for Mental Health. He has been associate editor of

the Journal of Personality and Social Psychology and a member of the Social and Groups Processes Review Committee at the National Institute of Mental Health. He has been elected twice to the Executive Board of the Society for Experimental Social Psychology and is a Fellow in the American Psychological Society. Wilson has taught the Introduction to Social Psychology course at the University of Virginia for more than twenty years. He was recently awarded an All University Outstanding Teaching Award. Robin Akert Robin Akert graduated summa cum laude from the University of California at Santa Cruz, where she majored in psychology and sociology. She received her Ph.D. in experimental social psychology from Princeton University. She is currently a professor of psychology at Wellesley College, where she was awarded the Pinanski Prize for Excellence in Teaching early in her career. She publishes primarily in the area of nonverbal communication and recently received the AAUW American Fellowship in support of her research. She has taught the social psychology course at Wellesley College every semester for over twenty years.

I bought this textbook for my social psychology class. The book is well organized and easy to read, with key concepts or definitions either bolded or slanted. I bought the book new, and so it came new without any highlighting or pen markings. I like how each definition is explained by classic studies in the field. Also concepts are further explained through both classic studies and more recent studies. This is a fantastic textbook and has end of chapter reviews and tests. This social psychology textbook compares different aspects of psychology like personality and other social sciences to better understand concepts. This book is fairly large compared to other textbooks. The textbook has supported material online and can be bought accompanied by MyPsychLab.

I bought this textbook looseleaf for about 60 dollars. Unfortunately, the college textbook system is a scam so I can only sell it back for less than half. The book was looseleaf, in a dirty binder. Which is more of a reflection on the seller than on the quality of the book itself. It does a very good job of going over the basics of social psychology- how people behave in groups and how the presence or perceived presence of others affects an individual’s behavior. It’s a very fascinating concept and easy to grasp even if you aren’t someone who likes the psych field or thinks that studying it is pointless. It’s very entry level, but presented in a way that makes it interesting. Very thought provoking.

This book provides alot of research-based evidence or experiments to support everything it says or

most of what it saysit includes some examples from ABC’s "what would you do" show. a very good show you can watch on youtube.one of the best ones is the one about the bike thief :) seriously look for it.I got a highlighted version :)still, i know this book could have more improvements, like making highlights for usand giving us a better way of helping us find examples of everything we learn on our own.

Good book, good condition for renting, and good price. One thing that bugged me regarding the content of the book is the sad attempt to make the book longer than it needs to be. Example after example, the book tries to substantiate simple ideas. Some chapters are around 30 pages long, not because the theories and ideas were numerous, but because of all the nonsense, experiments, and sidetracks written. After reading this book 3 times for my exam, I only remember s couple of experiments anyways and got an A on the final and in the class. Everything else just went in one side and out the other because of how insignificant they were. But based on price, physical quality, and rent guarantee, I’d give the book 4 stars.

The only reason I am giving this 4 stars is because it doesn’t come with the online resource. It’s basically the same price to get it with MyPsychLab, which is required for my class! You’re better off buying that version, which is listed in the description, but I’ll link it regardless. Either way, CONFIRM with your instructor if you need it, before your class starts!Ã Â Social Psychology Plus NEW MyPsychLab with eText -- Access Card Package (8th Edition)

I paid extra for Psyche Lab but no one EVER picks up the phone.I had them on 2 lines once trying to get through because there was a problem setting up.As a result I’m 1/2 way through my class and haven’t been able to use Psyche Lab.My advice---don’t pay for it. Just get the book.

Another great text book that helped me complete my soci major/psych minor. The practice questions at the end of each chapter were also so great!

This is how a textbook should be written and designed. The content was very engaging and the structure was well-organized. The end-of-chapter tests were particularly helpful in strengthening my recall for the final test. But perhaps more importantly, it inspired me to delve deeper into social psychology.

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